



BLUE ECONOMY CONFERENCE AT SEALOGY

Ferrara, Italy | 18 November 2021

Moderator:

Mr. Spyros Kouvelis,



Served as Minister of State for Foreign Economic, Environmental, and Cultural Affairs until 2011. • First elected as Member of the Hellenic Parliament in 2007 and re-elected in 2009. During 2007-2009 he was the Shadow Minister of Environment, Energy, and Planning. • Senior Associate of the University of Cambridge Institute for Sustainability Leadership (CISL). • Founder and Director of the EPLO Institute for Sustainable Development, which started as a joint initiative between the European Public Law Organization (EPLO), an International Organization with Permanent Observer status at the UN General Assembly, and the Cambridge Institute for Sustainability Leadership (CISL). • Chief Senior Advisor with VeRture, a European group of consulting companies on sustainable development policy, innovation, business development and new technologies, with a global portfolio of clients. • Advisory Board Member of Sustainable Investments Oman, promoting cuttingedge technological innovations in the MENA region on food security, energy and health. • Founder and Patent holder with BabylonGardens, an Innovation Hub for Green Urban Spaces, with offices in France, Greece and Cyprus. • Senior Advisor to various UN programmes on the environment and sustainable development. • Previously held leadership positions with WWF and the Ramsar Conventions, and the Ecofilms International Film Festival.

11:00 – 11: 40 Opening plenary session – Official Welcome speeches

Keynote:

Virginijus Sinkevičius, Commissioner for Environment, Oceans and Fisheries, European Commission **(through video-message)** - The European Green Deal and the new approach for a sustainable blue economy

Speeches:

Mr Francesco Battistoni,

State Secretary, Ministry of Agricultural, Food and Forestry Policies



State Secretary at the Ministry of Agricultural, Food and Forestry Policies from 2021, among the powers assigned to him the sea fishing and aquaculture sector.

Mr Andrea Moretti,
President, Ferrara Fiere Congressi



President of Ferrara Fiere e Congressi since 2020, senior executive with experience in various sectors oriented towards services, financial consultancy and sustainable growth.

Mr Alessio Mammi,
Regional Councilor for Agriculture and Fishing



Councilor for agriculture, agri-food and fishing of the Emilia-Romagna Region from 2020, among the proxies assigned to him the development of the fish economy, implementation of community programs on fishing, inland fishing and aquaculture.

Mr Giacomo Costantini,
Councilor for Tourism, Agriculture and Agri-food, Natural Areas and Po Delta Park, Municipality of Ravenna



Since 2016 he has held the position of Councilor for tourism and smart city of the Municipality of Ravenna. Re-elected in October 2021 he is currently entrusted with the proxies Tourism, Agriculture and Agri-food, Natural Areas and Po Delta Park.

11:30 – 13:00 Plenary 2: The European Green Deal and the new approach for a sustainable Blue Economy

Chair:

Ms Andreea Strachinescu,

Head of Unit Maritime Innovation, Marine Knowledge and Investment in the Directorate General for Maritime Affairs and Fisheries



Andreea Strachinescu, Head of Unit Maritime Innovation, Marine Knowledge and Investment in the Directorate General for Maritime Affairs and Fisheries, is responsible for promoting innovative and emerging technologies and solutions, and ensuring broad dissemination of marine knowledge and research. The Unit fosters innovation and provides policy input to Horizon Europe, to smart specialisation strategies and it aims to create a better understanding of the ocean resources and advocate their sustainable use. It is also in the lead for providing policy input to the investments strategies for the blue economy.

Prior to this position, Ms. Strachinescu was Head of Unit responsible for New Energy Technologies and Innovation in the Directorate General for Energy, European Commission, in charge with the development of policy and actions on non-nuclear energy research and innovation.

Speakers:

Mr Francesco Rossi Salvemini,

European Semester Officer, European Commission Representation in Rome



Francesco Rossi Salvemini is Economic Counsellor at the European Commission Representation in Rome and member of the Recovery and Resilience Task Force. He previously worked on the European Commission economic forecast and the European Semester analyses for Italy, including for the design of Italy's Recovery and Resilience Plan.

Ms Marily Konstantinopoulou,

Business Development, BlueCycle



Marily Konstantinopoulou studied engineering, holds a master's in business administration and has work experience in environmental and cultural management. She is the co-founder of ARTWORKS and works as a business development associate for BLUECYCLE, dedicated to the recycling and reuse of plastic waste generated from shipping and fishing activities.

Mr Bruno GUILLAUMIE,

Secretary general of the European Mollusc Producers' Association (EMPA)



Bruno Guillaumie is EMPA's secretary general since 2003. He is also in charge of the European affairs at the national committee of shellfish farming (CNC, EMPA's founder member) that gathers 10000 French shellfish companies (producers, depurators, dispatchers, shippers and the various sales points). He has been involved in previous EU projects (SEAFOOD+, CONSENSUS, BIVALIFE, EUROSHELL, and SEAFOODtomorrow). Within the framework of these missions, he was implied at the time of various research programs in partnership with IFREMER and framed many trainees (thesis, engineer...) in fields such as: microbiological and marine biotoxins risks, quality of water and shellfish products, techniques of breeding, summer mortalities and socioeconomic data collection and dissemination... He also has extensive experience in the field of socio-economic studies in the sector of fisheries and aquaculture for which he produced numerous studies, provided French national technical assistance of the Community Initiative PESCA and animated a network of partners associated with the local development of areas dependent of the sea, particularly in employment and training, in respect of which he has coordinated several network projects co-financed by the European social fund.. More recently he participated as panellist in some EU conferences (Green deal and EU food security, sustainable food systems, role of aquaculture in climate mitigation...).

Ms Margot Van Soetendael, *Coordinator, FARNET Support Unit*

Ms Angela Nazzaruolo,

Director of FLAG Costa dell'Emilia-Romagna



Director of Delta 2000 (consortium company composed of public and private entities), she has been responsible for the design and implementation of LEADER Action Plans since 1998. Expert in project management for rural and coastal development, she carries out the role of direction and coordination of the Costa Emilia-Romagna FLAG.

14:30 – 15:30 Plenary 3: The socio-economic value of blue ecosystems

Chair:

Frangiskos Nikolian,

Head of Unit Economic Analysis, Markets and Impact Assessment, DG Mare – Unit A3, European Commission



Frangiskos Nikolian is Head of the Unit responsible for Economic Analysis, Markets and Impact Assessment in the Commission General-directorate for Maritime Affairs and Fisheries (DG MARE). Frangiscos joined the Commission and the then newly created Fisheries General Directorate in 1984 where he successively held positions as project manager, ex-post auditor and Head of Sector of ex-post audit. In 2011 he moved to DG REGIO as Deputy Head of Unit in the Coordination Unit of the Audit Directorate. Eventually he re-joined DG MARE in 2013 first as Head of Unit dealing with the implementation of EFF/EMFF in Italy, Malta, Slovenia, Croatia, Bulgaria, Romania, Greece, Cyprus and Croatia, and later as Head of the Unit responsible for Structural Policy and Economic Analysis. He has a degree in Information Technologies.

Speakers:

Prof Sheila JJ Heymans

Executive Director, European Marine Board.



Sheila JJ Heymans is Executive Director of the European Marine Board – the leading European marine science policy think tank - and Professor in Ecosystem Modelling at the Scottish Association for Marine Science and the University of the Highlands and Islands in Scotland. She has 30 years' experience in research on the environmental impacts of ecosystem change and has published >90 peer-reviewed publications. Sheila is Co-Chair of the EOOS Steering Group and on the External Advisory Board for EuroFleetsPlus and the EU Blue Cloud projects. She is the editor of EMB Policy documents (<http://www.marineboard.eu/publications>) and her publications are here <http://tinyurl.com/zf8wrcb>

Dr. Remi Mongruel,

Economist, researcher, Ifremer



Rémi Mongruel is an economist, researcher at the French Research Institute for the Exploitation of the Sea since 2005. Since 2011, he is in charge of coordinating the economic and social analysis in support of the MFSD implementation in France. He led the marine working group of the French Assessment of Ecosystems and Ecosystem Services (EFESE Program).

Ms Anna Addamo,

Joint Research Centre, European Commission

Ms Katia Frangoudes,
Executive Director, European Marine Board



Katia Frangoudes has a PhD in Political Sciences and she is senior researcher at UMR AMURE-IUEM at the University of Western Brittany in France. Her research fields are social aspects in fisheries and aquaculture including the gender dimension and fisheries governance.

16:00 – 17:20 Plenary 4: 'Blue' knowledge, skills and innovation for a sustainable blue economy

Pitch: "Sailors and scientist adventures at the Mediterranean Sea"

Dr. Kiara Aiello,

Currently working at EFSA (Trainee) / Founder of Sailors and Scientist of the Mediterranean Sea _ A digital space for nudging sustainability at IG @mind.the.toxin



My interest in promoting research related to the environment dates back to my childhood when I spent a great deal of time in fishing villages on the Caribbean coast of Venezuela --I remember the sound of the waves breaking at the shore, the marine breeze, the feeling of getting into the water, spying sea life. The Caribbean Sea was my playground, and since living in Europe, the Mediterranean Sea brings me back to my center. The MedSea charmed me with its blue tones contrasting with the golden sand and the terracotta soil. Through my visits, I realized the positive impact of sharing practical information to understand further our environment and use it in a sustainable way. I have worked with groups that use the oceans in a responsible way (e.g. reducing their CO2 emissions, which sounds complicated but includes practical things like taking care of your waste, and consuming seafood responsibly) while other groups with the same opportunities are misinformed and pollute our water bodies. Thanks to my experience, I have been working to promote environmentally friendly living, organizing events with experts on different topics at TEDxFSUJena, and giving workshops at different NGOs in person and digitally since 2015. We are all intertwined, we are water, we are lakes, rivers, and oceans. We can use technology and resources properly, guaranteeing the health of living creatures and the environment --This is what motivated me throughout my projects.

Chair:

Ms Andreea Strachinescu,

Head of Unit Maritime Innovation, Marine Knowledge and Investment in the Directorate General for Maritime Affairs and Fisheries (Short bio on page 1)

Speakers:

Ms Elena Gaudio,

Representative, Ministry of Education, IT



She is an official at the Directorate General for School Systems and Evaluation of the National Education System of the Ministry of Public Education. She coordinated educational initiatives related to the sea and in particular to the fishing sector, including the new field of study "fish production and commercial fishing".

Dr Maria B. Lekakou,

Professor in Maritime Economics, Department of Shipping, Trade and Transport, Dean of the Business School, University of the Aegean, EL



Dr. Maria Lekakou is Professor in Maritime Economics in Department of Shipping, Trade and Transport, and Dean of the School of Business Studies in University of the Aegean. She has a longstanding experience in shipping and maritime policy, as Advisor to the Minister of Mercantile Marine (1996-2000), member of the National Regulatory Authority for Maritime Transportation (2001-2004) and as a maritime expert in many national or European bodies.

Maria Lekakou is co- author of books examining European Maritime Policy, Greek shipping competitiveness, island transports and cruise tourism and she has studied coastal shipping, short-sea shipping policy, maritime tourism, maritime governance, cruise industry, passenger shipping, labour affairs as well as European policies related to liner shipping, maritime competition and regional development.

She has contributed over 60 peer reviewed papers to international scientific conferences or journals, and has participated in numerous R&D projects.

She runs the initiative BlueGrowth@aegean.gr for the promotion of ocean literacy and sustainable blue economy by organizing European Maritime Days, BLUEHACATHONS (for students) AEGEAN BLUEGROWTH COMPETITION (for start-uppers) and Living Labs in various islands for developing sustainable business ideas. The Blue Aegean was selected as national winner for introducing entrepreneurial skills for European Enterprise Promotion Awards in 2020.

Mr Nikos Therapos,

Head of Policy and Finance, ENALEIA



Nikos Therapos is an economist and policy analyst focused on blue economy and sustainability, with studies at Athens University of Economics and Business and Bocconi University. Currently, he is in charge of managing the governmental affairs and the international development of Enaleia; a non-profit social start-up that motivates local fishing communities to collect marine plastic and then facilitates the integration of the plastic into the circular economy.

Mr Iain Shepherd,

Senior Expert, DG MARE, European Commission



Iain Shepherd a physics graduate, worked for many years for the European Commission's Joint Research Centre mostly on modelling and data analysis on issues such as nuclear safety, (prevention of) weapons of mass destruction), humanitarian aid and fisheries before shifting to the Directorate General of Maritime Affairs and Fisheries. He is now an active senior with the Maritime Innovation, Marine Knowledge and Investment Unit. As the name of the unit suggests, he is working on maritime innovation, marine knowledge and investment.

Dr. Kate Larkin

Deputy Head of Secretariat, European Marine Observation and Data Network (EMODnet)



Dr. Kate Larkin is Deputy Head of the European Marine Observation and Data Network (EMODnet) Secretariat, a EU marine data service supported by the European Commission Directorate-General for Maritime Affairs and Fisheries. She has a multidisciplinary background, with a degree in Natural Sciences (Biology and Earth Science) from the University of Birmingham, UK, a PhD in marine biogeochemistry at the University of Southampton and National Oceanography Centre, UK, in 2006, and expertise including in the areas of deep-sea ecology, oxygen minimum zones, ocean observation, marine infrastructures and technology. Her research has included field campaigns in the North-East Atlantic Ocean and the Arabian Sea, collaborating with the European and international marine research community. For the last decade, Kate has worked as a marine knowledge broker, firstly at the science-policy interface with the European Marine Board (2012-2018) and, since January 2019, working with the EMODnet community and wider stakeholders to connect ocean data and marine knowledge to users, for the benefit of society. EMODnet also contributes to the European Ocean Literacy initiative EU4Ocean, in particular through the European Atlas of the Seas, a EC communication tool powered by EMODnet that provides open access maps on a range of marine topics for the benefit of ocean literacy, education and sustainable development of the Ocean, seas and coasts.

<https://emodnet.ec.europa.eu/en>

https://ec.europa.eu/maritimeaffairs/atlas/maritime_atlas

twitter: @EMODnet @EuropeAtlasSeas @larkin_kate

Dr Klara Ramm

Expert in the Economic Chamber Polish Waterworks



Klara Ramm graduated from the Warsaw University of Technology, holds an Executive MBA diploma. She obtained a doctorate in technical sciences in the specialization of environmental engineering.

For 20 years she has been associated with the environmental protection sector, especially water and waste water management.

Since 2006, she has been cooperating with the Chamber of Commerce "Polish Waterworks". She represents the Polish water utilities in the EurEau federation, which brings together the European community of this sector.



Klara Ramm implements national and international projects related to water management, is a member of the Board of the Horizon Europe Mission for healthy oceans, seas, coastal and inland waters.

17:20-17:30 Concluding remarks of Conference by DG MARE

Ms Andreea Strachinescu,

Head of Unit Maritime Innovation, Marine Knowledge and Investment in the Directorate General for Maritime Affairs and Fisheries (Short bio on page 1)